NEWS RELEASE

Ashley Gammarato
Brand Manager
T (212) 554-7257
F (212) 246-9222
E agammarato@gnyha.org

FOR IMMEDIATE RELEASE

Innovatix Announces New Contract with Via Oncology Pathways

New York, NY (April 10, 2012) Innovatix, LLC, the nation’s leading non-acute group purchasing organization (GPO), is pleased to announce the addition of Via Oncology Pathways (marketed through D3 Oncology Solutions) contract number IX-SS-095 to the OncologyExpress contract portfolio effective immediately through March 2015.

The Via Oncology Pathways contract through Innovatix provides discounted pricing on the clinical pathways product and decision support software for all OncologyExpress members. Via Oncology Pathways provides evidence-based, patient-specific algorithms for common oncology and malignant hematologic patient presentations throughout the significant phases and modalities of care. The Via Oncology Pathways are developed by expert panels of disease-specific academic and community oncologists from around the country who meet quarterly. They establish and update their consensus about the single-best treatment for each stage and stage of disease based on a hierarchy of efficacy, toxicity, and cost. The Via Oncology Pathways are accessed by the treating oncologists and the other members of the care team through the Pathways Portal - a real-time, patient-specific decision support tool.

To learn more about contract number IX-SS-095, contact a Client Service Associate (toll-free) at (888) 258-3273.

Innovatix, LLC is a full-service group purchasing organization serving over 16,000 non-acute care facilities throughout the United States. Innovatix is a joint venture between a subsidiary of GNYHA Ventures, Inc. and a subsidiary of Premier, Inc. To learn more about Innovatix, please call (888) 258-3273 or visit us online at www.innovatix.com.

OncologyExpress is a division of Innovatix, LLC that provides group purchasing services and supply chain efficiencies to independent medical oncologists throughout the United States. To learn more about Innovatix, please call (888) 258-3273 or visit us online at www.innovatix.com.

Via Oncology Pathways are a suite of cancer care management tools that cover more than ninety percent of cancer diagnoses and include chemotherapy and biologics, radiation therapy, prognostic testing, supportive care treatments and advance care planning for end of life. All aspects of the Via Oncology Pathways are delivered through a web-based, patient-specific, point of care decision-support tool that integrates into the practice’s other information technologies. Via Oncology Pathways is a division of D3 Oncology Solutions, an affiliate of UPMC and UPMC CancerCenter. For more information, visit www.viaoncology.com or call (412) 365-0710.

###